

Configit Wins First U.S. Partnership with NxRev

Partnership unites best-in-class CLM technology with a trusted implementation partner for better integration between engineering data and product configuration

COPENHAGEN, Denmark – September 1, 2026 – Configit, the global leader in Configuration Lifecycle Management (CLM), today announced it signed its first U.S. partner, NxRev, a leading provider of PTC software that helps discrete manufacturers meet and exceed their globalization, time-to-market and operational efficiency objectives. Together, Configit and NxRev will help to maximize customers' investments and enable them to take advantage of Configuration Lifecycle Management (CLM).

For over 25 years, NxRev has helped ensure discrete manufacturers get the most out of their investments in their technology stack with consulting, training and service expertise to enable the manufacturers' users to save time, focus on engineering and maximize profits. The company has completed over 300 product lifecycle management (PLM) implementations.

Configit delivers a fully integrated Configure, Price, Quote (CPQ) platform that enables AI systems to operate reliably in complex manufacturing environments. Based on proprietary Virtual Tabulation® technology, these components allow AI to move from generating suggestions to executing correct, real-world decisions.

NxRev's continued focus on technology aimed at improving discrete manufacturers' operational efficiency and time-to-market fits perfectly with the value propositions Configit delivers as a technology vendor that is equally focused on these outcomes; this common goal is the very foundation which led to the Configit-NxRev partnership. With NxRev's extensive experience in prescribing the proper application to suit their clients' needs, coupled with Configit's patented, multi-faceted and transformative technology, this partnership will ensure the critical business outcomes manufacturers are seeking get delivered to the market with practical, powerful results.

Scott Carmichael, CEO and president, NxRev, said: “As the largest PTC platinum partner on the West Coast, we sell the entire suite of PTC software – and now, we will be able to address downstream configuration and product lifecycle challenges as well. Rather than solving only engineering design problems, we will help customers manage product configuration across engineering, manufacturing, sales and service. That’s a competitive differentiator in this field.”

Johan Salenstedt, CEO, Configit, said: “We welcome the opportunity to partner with a company that specializes in sales, support and consulting services for high-level engineering design organizations. This partnership with NxRev will help manufacturers connect engineering configuration data with downstream manufacturing and sales processes, maximizing the value of their existing PTC investments.”

About Configit

Configit is the global leader in [Configuration Lifecycle Management \(CLM\)](#) solutions and a supplier of business-critical software for the configuration of complex products. All Configit products are based on the patented [Virtual Tabulation® \(VT™\)](#) technology, which has redefined product configuration by offering greater speed and better handling of complexity. Virtual Tabulation enables Configit to deliver powerful, easy-to-use configuration solutions to market-leading global enterprises. Website: configit.com

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