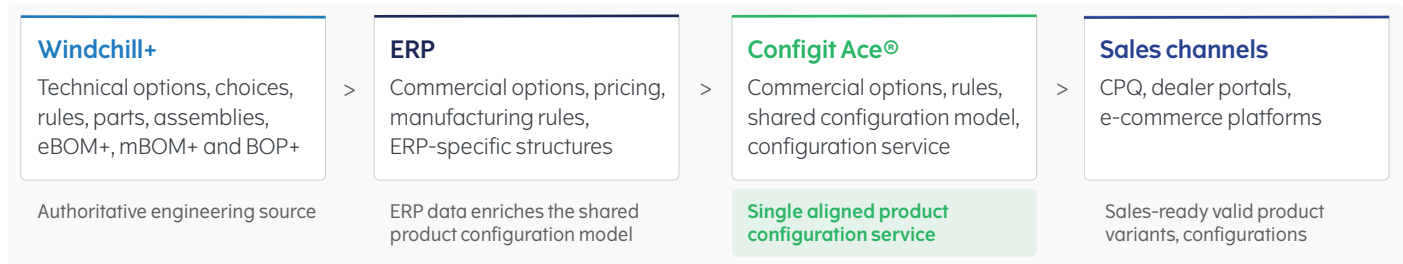


Product Lifecycle Management for Highly Configurable Products

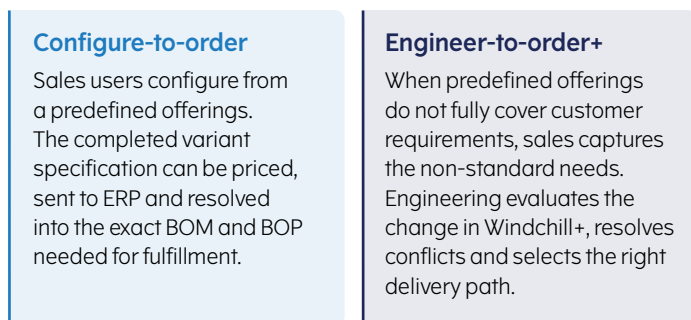
Engineering-to-sales configuration accuracy from options to fulfillment

Manufacturers of complex products need to sell faster while maintaining control of engineering accuracy, commercial rules, and manufacturing feasibility. The certified connector between PTC Windchill+ and Configit Ace® enables engineering-authored product configuration knowledge to be reused downstream in sales, CPQ, dealer, and e-commerce processes. Together, Windchill+, ERP, and Configit Ace® create a shared configuration foundation that supports both standardized configure-to-order processes and engineer-to-order requests.

ARCHITECTURE OVERVIEW



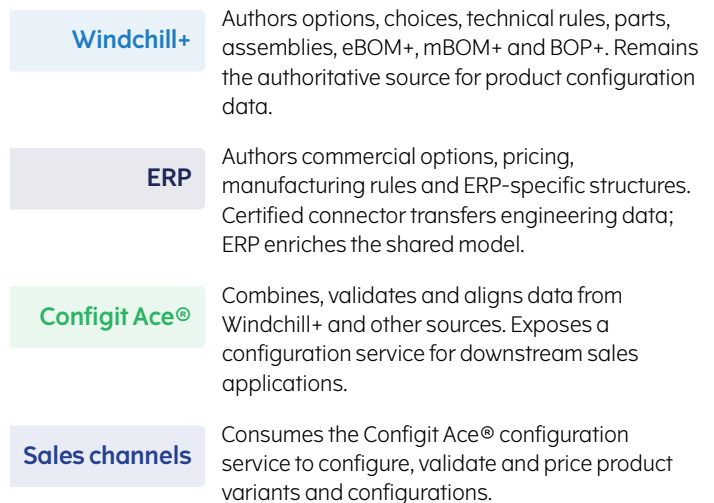
DESIGNED FOR CTO EFFICIENCY AND ETO FLEXIBILITY



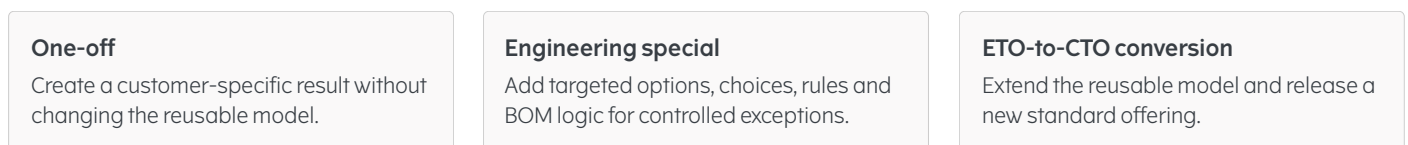
Engineer-to-order+ is the combination of CTO with the ability to customize modules using an ETO process.

Result: a product configuration model that reflects engineering, commercial, and manufacturing reality

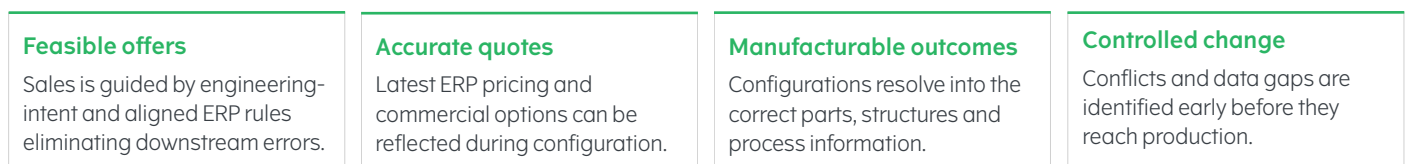
HOW DATA FLOWS



ENGINEERING SPECIALS: CONTROLLED REUSE



BUSINESS VALUE



Outcome: faster quoting, zero downstream errors, better reuse of engineering knowledge and a controlled path from ETO complexity to CTO scale. This provides better insights avoiding over-engineering, saving inventory costs.